

FSC-156-B		9/24/96	
SUBJECT: Proposed Food and Drug Administration Regulations			
DISTRIBUTION:			
<u>X</u>	AVP	<u>X</u>	KAM
<u>X</u>	RSM	<u>X</u>	AM
<u>X</u>	RBM	<u>X</u>	Reg.Mil./DF Mgr.
<u>X</u>	ROM	<u>X</u>	AE
		<u>X</u>	DM
			RM
			MIL
			DF
			REP

Sales	Retail
1221 _____	1222 _____
1222 _____	1223 _____
1223 _____	1226 _____
1224 _____	1229 _____
1225 _____	ROM
1226 _____	PC SC
1229 _____	MC PA
1240 _____	
1244 _____	RSM RBM

Attached is a response to the recent proposal by President Clinton to have tobacco regulated by the Food and Drug Administration. You should insure that all of your key chain retail and wholesale trading partners receive a copy of this letter as soon as possible. It is not expected that you would send this correspondence to individual retail accounts; however, you can, at your discretion, send to your key independent accounts.

This letter is not being sent directly to your customers from Winston-Salem in order to allow you to customize the correspondence by addressing the letter itself or attaching a cover letter. However, the actual contents of this letter should not be altered.

Program Contacts: Your Area Manager of Operations  
Bruce Cook, extension #7507

R. J. REYNOLDS TOBACCO COMPANY

Attachment

51847 7535